

# Connect4Success Exhibit/Sponsor Item Descriptions

Exhibitor Package	# Available 36	Cost \$1000
<ul style="list-style-type: none"> <li>- Registration for 2 representatives (\$100/each additional rep – Max of 4)</li> <li>- 6 ft skirted table, 2 chairs, waste can (electricity available for additional fee)</li> <li>- All meals included (reps invited to sit with attendees)</li> <li>- Drink tickets for Thursday and Friday receptions – 2 for each representative</li> <li>- Social media graphic promoting attendance (for you to post to your social accounts)</li> <li>- Company logo and link to website on modental.org</li> <li>- Advance recognition in MDA communications (print/digital)</li> <li>- Onsite recognition in meeting program, exhibitor signage and exhibit hall screen display</li> <li>- Opportunity to buy tickets for and donate prizes to Connect4Cash Foundation Raffle</li> </ul>		

Speaker/CE Sponsor Package	# Available 4	Cost \$1500
<ul style="list-style-type: none"> <li>- Onsite recognition in meeting program, speaker/program signage, tent cards on classroom tables and opportunity to provide notepads/pens for sponsored program (all speakers). <i>No exhibit package required/included with this option.</i></li> </ul>		

## ↓ Exhibitor Add-On Sponsorship Opportunities ↓

### Gold Sponsor Package & Benefits

<p><b>Must be an Exhibitor and purchase a Gold Sponsor add-on to receive the following:</b></p> <ul style="list-style-type: none"> <li>- Company introduction and few minutes to speak to attendees during sponsored meals/breaks/event</li> <li>- Sponsorship notation on table tent cards and additional signage during event</li> <li>- Advance Gold Sponsor recognition in MDA communications (print/digital)</li> <li>- Onsite Gold Sponsor recognition in meeting program, signage and exhibit hall screen display</li> <li>- Video interview shared about company on MDA social channels and MoDental On Demand site</li> <li>- Opportunity to provide promotional items for attendees (if specified in specific opportunity)</li> </ul>
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### Gold Sponsor Add-On Options

<b>Salt &amp; Lime Reception Thursday Evening</b> # Available 1 – Cost \$2500	<b>Breakfast Buffet Friday Morning</b> # Available 1 – Cost \$2500	<b>Breakfast Bar Saturday Morning</b> # Available 1 – Cost \$2500
<ul style="list-style-type: none"> <li>- Welcome event on Thursday evening to kick off the meeting.</li> <li>- Sponsorship will be highlighted with quick introduction and a few minutes to speak to attendees during the event.</li> <li>- Placement of company logo/contact info displayed on exhibit hall screen, plus signage on each bar and table tent cards.</li> <li>- Opportunity to provide your logoed item for the reception (<i>provide approximately 300 of your choice of imprinted drink cups and/or cocktail napkins</i>).</li> </ul>	<ul style="list-style-type: none"> <li>- Friday morning breakfast buffet in the exhibit hall.</li> <li>- Sponsorship includes a quick introduction and a few minutes to speak to attendees during the event.</li> <li>- Spotlighted placement of company logo/contact info displayed on the exhibit hall screen, plus signage on the breakfast buffet and on table tent cards.</li> <li>- Opportunity to provide your logoed item for the breakfast (<i>provide approximately 250 of your choice of imprinted drink cups, coffee mugs, paper coffee cups/sleeves</i>).</li> </ul>	<ul style="list-style-type: none"> <li>- Saturday morning breakfast bar in the exhibit hall.</li> <li>- Sponsorship includes a quick introduction and a few minutes to speak to attendees during the event.</li> <li>- Spotlighted placement of your company's logo/contact info displayed on the exhibit hall screen, plus signage on the breakfast bar and on table tent cards.</li> <li>- Opportunity to provide your logoed item for the breakfast (<i>provide approximately 250 of your choice of imprinted drink cups, coffee mugs, paper coffee cups/sleeves</i>).</li> </ul>

### Gold Sponsor Add-On Options (Continued)

<b>Lunch Bunch Friday Only</b> # Available 1 – Cost \$2500	<b>Breakfast Club Friday &amp; Saturday</b> # Available 2 – Cost \$2000	<b>Refreshment Break Friday &amp; Saturday</b> # Available 3 – Cost \$1500
Opportunity to showcase your expertise in your industry. <ul style="list-style-type: none"> <li>- 1-hour CE program, Friday, 12:15-1:15p (1 CEU).</li> <li>- Company rep speaks about company product, service, industry trends, etc.</li> <li>- Video Interview about CE topic shared on MDA social channels and MoDental On Demand site.</li> <li>- Private room for program, with in-room lunch set up provided.</li> <li>- Must provide your own LCD/screen or request from Margaritaville if needed.</li> <li>- Attendees required to preregister (<i>sponsor must return form by March 1</i>).</li> </ul>	Opportunity to showcase your expertise in your industry. <ul style="list-style-type: none"> <li>- 45-minute CE program, Friday/ Saturday, 8-8:45a (.75 CEU).</li> <li>- Company rep speaks about company product, service, industry trends, etc.</li> <li>- Video Interview about CE topic shared on MDA social channels and MoDental On Demand site.</li> <li>- Private room for program, with in-room lunch set up provided.</li> <li>- Must provide your own LCD/screen or request from Margaritaville if needed.</li> <li>- Attendees required to preregister (<i>sponsor must return form by March 1</i>).</li> </ul>	Opportunity to sponsor refreshment break in exhibit hall. <ul style="list-style-type: none"> <li>- Mid-morning and mid-afternoon Friday; mid-morning Saturday</li> <li>- Sponsorship highlighted with placement of your company's logo/contact info displayed on the exhibit hall screen and signage during the break.</li> <li>- Opportunity to provide your logoed item for the break (<i>provide approximately 300 of your choice of imprinted drink cups and/or napkins</i>).</li> </ul>

#### Thursday Evening New Dentist Hangout # Available 1 – Cost \$1500

Opportunity to attend and mingle with the New Dentist crowd at Frank & Lola's onsite at Margaritaville. Your sponsorship will be highlighted with a quick introduction and a few minutes to speak to the attendees and hand out your company's logo item. Your company logo/contact info will be displayed on the exhibit hall screen and event signage. *Please provide enough logoed items for 40+ attendees.*

### Silver Sponsor Package & Benefits

***Must be an Exhibitor and purchase a Silver Sponsor add-on to receive the following:***

- Advance Gold Sponsor recognition in MDA communications (print/digital)
- Onsite Gold Sponsor recognition in meeting program, signage and exhibit hall screen display
- Opportunity to provide promotional items for attendees (if specified in specific opportunity)

### Silver Sponsor Package & Benefits Add-On Options

<b>Registration Open Postcard</b> # Available 1 – Cost \$1000	<b>Attendee Tote Bags</b> # Available 1 – Cost \$750
Add your company logo to our <i>Registration Is Now Open</i> postcard sent to more than 3,000 dental professionals and their teams. Invite them to visit your booth at the upcoming meeting.	Opportunity to provide your company's logoed tote bags that are given to all attendees at registrations. <i>Please provide 300+ imprinted tote bags of your choice.</i>

#### Family Welcome Bags # Available 1 – Cost \$750

The MDA team welcomes families who are staying onsite with a fun goody bag with snacks, toys and more placed in their room. Your company will have an opportunity to provide some fun promotional items of your choice, along with your logoed bag for use and MDA will create a welcoming gift for our families in attendance. *Please provide enough for 20-25 bags.*

# C4S Exhibit/Sponsor Registration Form

## Contact Information

(Primary contact between company and MDA)

Name	
Title	
Phone	
Email	

## Company Information

(for Program and Promotion purposes)

Company Name	
Website	
Phone	
Social Account(s)	

## Exhibitor Information

(2 reps included with registration; up to 4 may attend, each additional \$100)

Name 1		Attend Salt & Lime Reception <input type="checkbox"/> Yes <input type="checkbox"/> No
Email 1		
Name 2		Attend Salt & Lime Reception <input type="checkbox"/> Yes <input type="checkbox"/> No
Email 2		
Name 3		Attend Salt & Lime Reception <input type="checkbox"/> Yes <input type="checkbox"/> No
Email 3		
Name 4		Attend Salt & Lime Reception <input type="checkbox"/> Yes <input type="checkbox"/> No
Email 4		

## Exhibit & Sponsor Options/Costs

<input type="checkbox"/> <b>Exhibitor Only Package</b> – \$1000	<input type="checkbox"/> <b>Speaker/CE Sponsor Only Package</b> – \$1500
<b>Gold Sponsor Options (Also Must Be an Exhibitor)</b>	
<input type="checkbox"/> Salt & Lime Welcome Reception (Thu) – \$2500	<input type="checkbox"/> Breakfast Club CE (Sat) – \$2000
<input type="checkbox"/> Breakfast Buffet (Fri) – \$2500	<input type="checkbox"/> Refreshment Break (Fri AM) – \$1500
<input type="checkbox"/> Breakfast Bar (Sat) – \$2500	<input type="checkbox"/> Refreshment Break (Fri PM) – \$1500
<input type="checkbox"/> Lunch Bunch CE (Fri) – \$2500	<input type="checkbox"/> Refreshment Break (Sat AM) – \$1500
<input type="checkbox"/> Breakfast Club CE (Fri) – \$2000	<input type="checkbox"/> New Dentist Hangout (Thu) – \$1500
<b>Silver Sponsor Options (Also Must Be an Exhibitor)</b>	
<input type="checkbox"/> Registration Open Postcard – \$1000	<input type="checkbox"/> Attendee Tote Bags – \$750
<input type="checkbox"/> Family Welcome Bags – \$750	
<b>Connect4Cash Foundation Raffle Support</b>	
<input type="checkbox"/> Purchase Ticket – \$100/Each (5 Max)	<input type="checkbox"/> Sponsor Prize(s) – Quantity Providing _____

## Payment Information

<b>Total Due</b> TOTAL ALL SELECTIONS ABOVE	\$	<input type="checkbox"/> Check <input type="checkbox"/> Credit <span style="font-size: small; color: #e67e22;">VISA/MC/DISC CARDS ONLY – NO AMEX</span>
CARD #	EXP DATE	CSV CODE
Billing Address		
Billing City/State/Zip		

**Forms/Check Payment Send to** Missouri Dental Association, 3340 American Ave, Jefferson City MO 65109

**Forms/Credit Card payment Send to** mandy@modentalmail.org | Phone 573-634-3436

**Forms are accepted and sponsor options are awarded on a first come, first serve basis.**