

# Dental Day at the Capitol

## **Social Media Tips**

While at Dental Day or after, we encourage you to share pictures of your visit to the Capitol and with Legislators. Below are some suggested posts and tags you can use.

Please tag the MDA in your posts or stories. That allows us SHARE your post on our accounts.

#### You can tag the following MDA accounts:

- Facebook @modental
- Instagram @modental.mda

You can also use the hash tags #modentalday and #moleg.

### Sample Message (or a variation of this)

Thank you @SenatorName and @RepresentativeName for meeting at #modentalday. Thank you for supporting @modental legislation to promote dental insurance reform and optimum patient care. #moleg

If you use the above, make sure to tag your senator/representative if they are on that specific social platform. You also do not have to tag them and can simply mention by name, such as "Thank you Senator Rowden for meeting ..."

Thank you for meeting with dentists at the #modentalday and for supporting MDA legislation to protect the integrity of the dental profession and promote optimum patient care. #moleg

#### **Send Images to MDA**

We would like to get copies of any picture you take so we can collectively add them to a Dental Day album on Flickr, share in our Blog post, use for future Dental Day promotions, etc.

#### Text images to:

Devin Jungmeyer MDA Digital Marketing & Content Manager 573-644-4888