

GKCDs NWDS

CONTINUING EDUCATION PROGRAMS

2024

January 12, 2024

Practice Management/Nutrition Lecture

Dr. Susan Maples, DDS, MSBA

8:30 AM - 4:30 PM • Adams Pointe Conference Center of Courtyard by Marriott
1400 NE Coronado Dr. • Blue Springs, MO 64014

7 CE Credit Hours



Dr. Maples leads a successful, insurance-independent *Total Health Dental* practice in Holt, Michigan. She brings preventive and restorative dental expertise, a passion for mouth-body total health, a master's degree in business/marketing, and 35+ years of experience in private practice. In 2012 Susan was named one of the Top 25 Women in Dentistry and one of the Top 8 Innovators (otherwise known as "disruptors") in Dentistry. Susan is the immediate past President of the American Academy for Oral & Systemic Health. She is the author of *BlabberMouth! 77 Secrets Only Your Mouth Can Tell You To Live a Healthier, Happier, Sexier Life*. And recently finished a new book titled, *Brave Parent! Raising Healthy, Happy Kids (against all odds) in Today's World*. She is the developer of the Hands-On Learning Lab™ kit, an interactional science-based learning program for dental patients, and SelfScreen.net, an educational screening tool for patients and clinicians to uncover signs of illness such as Pre-Diabetes/Diabetes, Obstructive Sleep Airway Disorders, Acid Reflux, and Chronic Systemic Inflammation. Susan was a co-investigator in an award-winning diabetes research study entitled *Diabetes Detection in the Dental Office*. She is also the creator of *Total Health Academy*, a robust online learning curriculum for dental teams to develop a complete oral systemic dental practice.

Seeing in the Mouth with Super-Powered Eyes: Total Health Dentistry and Practice Profitability

Would you like to position your practice as a leader in your community and reduce your dependency on insurance? Would you like to inspire patients toward a lifetime of dental and overall health?

Learn how the trends in lifestyle-related illnesses such as obesity, diabetes, heart disease, sleep apnea and acid reflux closely intertwine with periodontal disease, caries, and oral cancer. Systemic disease screening, intervention and facilitation are possible, right in the dental chair. This program will help you add new sources of revenue, lift your morale, attract quality new patients, and build physician referral relationships.

Upon completion of this course, attendees will learn to:

- Connect the many links between oral disease and systemic disease
 - Identify risk factors and screening tools for systemic diseases
 - Transition from pharmaceuticals to food for health
 - Begin facilitating lasting health change behavior in children and adults
 - Build infant, children, teen & geriatric systemic health programs
 - Grow your network by turning physician referrals into strong co-referral relationships
 - Become a niche market by building a Total Health dental practice in your community
- *Sponsorships still pending.*

February 9, 2024

Restorations Lecture

Marc Geissberger, DDS

8:30 AM - 4:30 PM • Adams Pointe Conference Center of Courtyard by Marriott
1400 NE Coronado Dr. • Blue Springs, MO 64014

7 CE Credit Hours



Dr. Marc Geissberger taught at *University of the Pacific* for 30 years and ran *Pacific's* prestigious complex and esthetic rehabilitation program. He is also a researcher and a published author in the areas of dental materials, contemporary fixed prosthodontics, and esthetic dentistry. He serves as a consultant for many dental materials companies and helps guide product development. During his 30 years in academia, he has maintained a private practice geared toward restorative dentistry with his brother and fellow *Pacific* alum, Dr. Jeffrey Geissberger. He believes his continual involvement in providing patient care as well as a role in academia has given him a unique balance that allows him to blend the best of both worlds.

Dr. Geissberger is a member of the *Catapult Speakers Bureau*, has won several teaching awards, and has presented over 450 lectures and hands-on workshops to colleagues in the United States, Canada, Australia, New Zealand, China, Peru, Denmark, and Taiwan. He has co-authored and published numerous scientific papers and a textbook entitled *Esthetic Dentistry in Clinical Practice* for Wiley-Blackwell which is currently available in four languages. Dr. Geissberger earned a master's degree in educational psychology in 1994 and has been a Certified Personal Trainer (CPT) with the *National Academy of Sports Medicine* since 2008. He completed his Fitness Nutrition Specialty (FNS) training in 2011.

New Advances in Direct and Indirect Restorative Dentistry: Overcoming Common Pain Points, Pitfalls and Problems in Private Practice

This fast-paced, informative session will introduce the participants to several new materials and techniques in restorative dentistry designed to simplify clinical practice and yield predictable, problem free restorations. Various clinical tips and techniques will be introduced designed to eliminate common problems associated with routine clinical procedures. The program will include: creating perfect Class II restorations, mastering flawless crown and bridge impressions, enhancing esthetics in anterior direct bonding cases and proper adhesion and curing protocols. Additionally, this course will cover the latest development in all porcelains, cements, impression materials and CAD/CAM technology and elucidate their influences on the modern practice of dentistry.

Upon completion of this course, attendees will learn to:

- Understand the steps involved in creating the perfect Class II composite restoration
 - Master appropriate bonding and curing protocols
 - Techniques designed to capture flawless impressions the first time they are attempted
 - Layering techniques to enhance esthetics of anterior bonding cases
 - Understand limitations and strengths of each type of material
 - Develop a better understanding of the indications and contraindications of each material
- *Sponsorships still pending.*

March 15, 2024

Removable Half-Day Lecture

Brandon James, DDS

8:30 AM - 11:30 PM • Adams Pointe Conference Center of Courtyard by Marriott
1400 NE Coronado Dr. • Blue Springs, MO 64014

3 CE Credit Hours



Dr. James received his Doctor of Dental Surgery (D.D.S.) degree in 2005, graduating with honors, from the *University of Oklahoma College of Dentistry*. He completed an advanced post graduate program and obtained his certificate in Graduate Prosthodontics from the *University of Texas Health Science Center* in San Antonio in 2008. Following completion of his training, Dr. James moved to the greater Kansas City area and began his private practice. Dr. James is an active member of multiple professional organizations and is an up-and-coming well-known lecturer to dentists across the country in the field of Prosthodontics and Restorative Dentistry. Dr. James brings with him a level of knowledge and understanding that is second to none when it comes to diagnosing, treating and managing even the most difficult of your dental problems. Dr. James is quite proficient in all aspects of implant, esthetic and prosthetic dentistry.

Dr. James is one of the most experienced doctors in the Kansas City area in treating patients with the "All on 4™ Teeth in a Day" protocol. In addition he has been highly trained in treatment planning, guided "virtual" dental implant planning, implant surgery, complete dentures, implant retained or supported complete dentures, implant retained crowns and bridges, implant retained full arch fixed bridges, crowns, veneers, cosmetic dentistry and complex multidisciplinary treatment planning and execution of those plans. Dr. James is very active in the local dental community and is very proud of the reputation that he has built amongst his colleagues. He was also the President for the state of Kansas section of the *American College of Prosthodontists* for the 2018-2020 term and looks forward to serving in the years ahead.

Amazing Dentures, How Sweet the Sound: Creating Predictability and Clinical Success in Complete Denture

There are still times in clinical restorative practice that the conventional complete denture is the treatment of choice for our patients. When that is the case, wouldn't it be nice to not lose sleep the evening before the patients appointment or sweat through your scrubs during each appointment while you silently tell yourself "I hate dentures"! The primary objective of our time together is to thoroughly go through each step of the complete denture process so that you can have a system and process in place that will instill predictability in your dentures; and why do we want predictability? Because when a procedure becomes predictable it becomes enjoyable and profitable.

Upon completion of this course, attendees will learn:

- To understand and review anatomy that affects the complete denture patient
 - Review of what makes a good diagnostic preliminary impression, Final impressions, Records appt; Wax try in appt; and Delivery appt.
 - The importance of the dentist/dental technician relationship in removable prosthetics
 - Development of a predictable clinical process in treating the complete denture patient
- *Sponsorships still pending.*

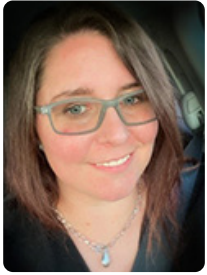
June 14, 2024

OSHA Half-Day Lecture

8:30 AM - 11:30 PM • Adams Pointe Conference Center of Courtyard by Marriott
1400 NE Coronado Dr. • Blue Springs, MO 64014

Sarah Stream, MPH, CDA,
CDIPC, FADAA

3 CE Credit Hours



Ms. Stream is an Infection Preventionist at *Nebraska Medicine*. Her recent efforts have been on promoting dental infection control and COVID-19 based prevention and mitigation with the new *Nebraska ICAP Dental Outreach Program*. Sarah has been in dentistry since 2007, holding the positions of Dental Assistant, Dental Lab Tech, Dental Office Manager, and Dental Educator. She currently holds the certifications of *Dental Infection Prevention and Control (OSAP/DANB)* and *Certified Dental Assistant (DANB)*. She recently completed the Fellowship program through the *American Dental Assistants Association* earning the title of Fellow of the *American Dental Assistants Association (FADAA)*. After receiving her Masters of Public Health degree from *Benedictine University* in 2019, she was motivated to expand her reach to support dental practices everywhere in infection control and has been able to do so through her time with *Nebraska ICAP*, working closely with the *Nebraska DHHS* and the *CDC*.

OSHA Compliance

OSHA compliance is federally required by all employers in the dental setting. This course is an OSHA update for dentists and dental employers, designed to identify the importance of OSHA compliance, employer requirements for employee safety in the dental setting and how to best mitigate high risk areas in your office.

Upon completion of this course, attendees will learn:

- OSHA compliance in the dental setting
- OSHA Hazard Communications Standard and employer requirements
- OSHA Bloodborne Pathogens Standard and employer requirements
- OSHA Respiratory Protection Standard and employer requirements

September 13, 2024

Practice Management Lecture

8:30 AM - 4:30 PM • Adams Pointe Conference Center of Courtyard by Marriott
1400 NE Coronado Dr. • Blue Springs, MO 64014

Bruce Christopher MA, LP, CSP

7 CE Credit Hours



Mr. Christopher is America's foremost "Enter—Trainer" today. He is a clinical psychologist holding degrees in Professional Psychology and Interpersonal Communications. Bruce has Enter-Trained audiences internationally because of his hilarious approach to today's hot topics which impact our personal, professional lives.

He has been honored to speak at the *Exclusive Million Dollar Roundtable Conference* (three times!), the *Royal College of Surgeons* in London, the *Mayo Clinic*, and on the largest stage in the world.

His clients include *American Airlines, American Express, Best Buy, Blue Cross-Blue Shield, Boeing, Dell, General Electric, IBM, The IRS, Oracle, 3M, New York Life, Texas Instruments, U.S. Navy, U.S. Postal, Wells Fargo* and hundreds of other world-class organizations.

Bruce is a credentialed professional speaker and trainer, he is a member of the *American Psychological Association*, the *National Speakers Association*, and is a practicing clinical psychologist. He has earned the *Certified Speaking Professional* designation (CSP), which is the speaking profession's highest merited international measure of professional platform competence. Less than 12 percent of speakers worldwide currently hold this professional designation. He speaks over 100 times each year and is one of the most sought-after speakers in the Fortune 500 and at the most prestigious medical and dental conventions

Are We Having Fun Yet? Attitude, Humor, and Peak Performance

In this very humorous session, the audience learns the power of a positive attitude and the secrets only OPTIMISTS know! They will discover how attitude creates success, shapes moods, and is contagious.

Upon completion of this course, attendees will:

- Gain motivation for dealing with change and stress management
- Understand the importance of leadership and personal life attitude adjustments

Bambi vs. Godzilla: How to Deal with Difficult People

Difficult people are everywhere! They can be customers, co-workers, bosses, neighbors, even spouses. This program humorously reveals the six basic difficult personality styles that are out to drain you and your organization of vital energy.

Upon completion of this course, attendees will:

- Learn about challenging personality styles and what they do, why they do it, and what you can do about it
- Understand how to stay empowered in the face of negative, reactive, and draining people – and laugh while they do it
- Gain perspective that being proactive is better than being reactive

October 11, 2024

Pharmacology Lecture

Tom Viola, R.Ph, CCP

7 CE Credit Hours

8:30 AM - 4:30 PM • Adams Pointe Conference Center of Courtyard by Marriott
1400 NE Coronado Dr. • Blue Springs, MO 64014



With over 30 years experience as a board-certified pharmacist, clinical educator, professional speaker and published author, **Tom Viola**, has earned his national and international reputation as the go-to specialist for making pharmacology practical and useful for all members of the dental team. As the founder of *Pharmacology Declassified*, Tom provides valuable insight on the complex interplay between pharmacology and physiology so that clinicians may be knowledgeable about not only the dental considerations of medications used to treat systemic illness, but also the systemic considerations of medications used to provide dental treatment.

As an educator, Tom is a member of the faculty of over ten dental professional degree programs and has received several awards for outstanding teacher of the year. As an author, Tom is well known for his contributions to several professional journals, has served as a contributor, chapter author and peer reviewer for several pharmacology textbooks and currently serves as a consultant to the

American Dental Association's Council on Scientific Affairs.

Hurts So...Swell: Management of Acute Dental Pain and Appropriate Opioid Prescribing

Management of acute odontogenic pain is accomplished through a clinical approach that successfully incorporates both opioid and non-opioid analgesics. However, moderate to severe dental pain often occurs well after office hours and away from our immediate supervision. Thus, it is critical for clinicians to be able to accurately identify a patient's need for pain control, develop an individualized pain management plan and assess the efficacy of analgesic agents employed.

This program will provide strategies for effectively managing dental pain with opioid and non-opioid analgesics and analgesic adjuvants, while also mitigating associated risks. Special emphasis will be given to appropriate practices for prescribing analgesics as well as identification and treatment of opioid analgesic abuse.

Upon completion of this course, attendees will learn:

- The pharmacology and mechanism of action of opioid and non-opioid analgesics, as well as their potential for abuse
- To identify the intended roles of these analgesics in the treatment of acute dental pain, as well as situations which may preclude their use
- Best practices for prescribing opioid analgesics as part of an individualized patient pain management plan
- Techniques useful in recognizing and identifying potential addiction as well as avoiding potential drug diversion

**Partial sponsorships pending.*

November 8, 2024

Oral Pathology Half-Day Lecture

Aparna Naidu, DDS

3.5 CE Credit Hours

8:30 AM - 12:00 PM • Adams Pointe Conference Center of Courtyard by Marriott
1400 NE Coronado Dr. • Blue Springs, MO 64014



Dr. Naidu is originally from St. Louis, MO. She received her DDS from *Northwestern University*, Chicago, IL, and Certificate in Oral and Maxillofacial Pathology and MS in Biomedical Sciences from *Baylor College of Dentistry* in Dallas TX. She is a Clinical Associate Professor at *University of Missouri – Kansas City School of Medicine* and an attending physician in the Departments of Oral Surgery and Pathology at *University Health – Truman Medical Center*. She maintains a medical staff appointment at *Children's Mercy Hospital*. Dr. Naidu has been affiliated with MAWD Pathology Group, based in Kansas City, since 2021 and sees clinical patients in private practice.

Dr. Naidu has published more than 40 peer reviewed abstracts and journal articles and has given numerous continuing education courses for dental and medical professionals. She is a Fellow of the *American Academy of Oral and Maxillofacial Pathology*, and Diplomate of the *American Board of Oral Maxillofacial Pathology*.

Practical Oral Pathology for Everyday Practice

The speaker will present abnormal clinical and radiographic conditions that are most commonly seen in dental practice. The cases will be selected to cover a wide range of diagnoses. A review of differential diagnosis and discussion of each condition will offer an update of our understanding of each clinical entity.

Upon completion of this course, attendees will:

- Recognize the more common oral pathologic conditions
- Learn techniques to assess clinical and radiographic features to develop an appropriate differential diagnosis
- Have increased their insight into the cases discussed, including the diagnostic criteria, differential diagnoses and disease classification
- Be familiar with the management and/or treatment for each of these entities

**Sponsorships still pending.*

Holiday Social Event Evening Meeting

Friday, December 6, 2024

No CE Program

Bring your significant other and join your colleagues for a holiday dinner and social evening! There will be a cash bar and a very short business meeting to officially install newly-elected officers. The activity for the evening is yet to be determined; watch for further announcements regarding location, and fee for spouse/guest and non-Season Underwriter dentists. Cost of evening included in Season Underwriter fee.



Greater Kansas City
DENTAL SOCIETY
1221 W. 103rd St. #303, Kansas City, MO 64114



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2024 Continuing Education Programs

2024 CONTINUING EDUCATION LOCATION & TIMES

- I.** All CE programs will be at *Adams Pointe Conference Center of Courtyard by Marriott* located at: **1400 NE Coronado Dr, Blue Springs, MO 64014** (816) 220-4400. Meetings will be scheduled for all day Fridays, with the exception of the March, June and November programs, which will be mornings-only. The December Holiday Social location is TBD.
- II.** Our full day meeting schedule will be as follows:
- | | |
|-------------------|--------------------------|
| 8:00 - 8:30 a.m. | Registration |
| 8:30 - 12:00 p.m. | Program, Part One |
| 12:00 - 1:00 p.m. | Lunch / Business Meeting |
| 1:00 - 4:30 p.m. | Program, Part Two |

ADA CERP®

Continuing Education
Recognition Program

The *Greater Kansas City Dental Society* is an ADA CERP recognized provider approved by the *Missouri Dental Association*. ADA CERP is a service of the *American Dental Association* to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The *Greater Kansas City Dental Society* designates each full-day activity for seven continuing education credits and 3/3.5 education credits for half-day. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/goto/cerp.

Become a 2024 Season Underwriter and SAVE!

Season Underwriters will receive four full days plus three half days of continuing education and the holiday social event (including all meals) for only **\$695.00**, which is a discount of nearly 60% off the eight events priced individually. A minimum of 50 hours of continuing education credit is required between December 1, 2022 and November 30, 2024 for licensure renewal of dentists in Missouri and the Season Underwriter program is an economical and efficient means of meeting the required credits. These programs offer a convenient opportunity to experience internationally-known clinicians without the cost and hassle of airfare, rooms, meals and lost time from your office. Sign up today and become informed!

Individual Program Fees:

The Season Underwriter program is available to *ADA* members only. Program participation is non-transferable.

All Underwriters: \$695.00 for four full day programs plus three half day programs and holiday social event. You may immediately pay in full (\$695) or make two payments of \$347.50 with the first payment due January 1, 2024 and the second payment due June 1, 2024.

Retired or New Dentist Discount: If you are fully retired and an *ADA* member, you may be a Season Underwriter for half price (\$347.50)! Also, new dentists (graduated ten years ago or less), you may take advantage of the same offer of half price of the Season Underwriter subscription!

Full Day Individual Meetings will be priced as follows:

Staff members, spouse, guests	\$75
Member Dentists, full program, including lunch	\$275
Non-Member Dentists, full program, including lunch	\$375

Half Day Individual Meetings will be priced as follows:

Staff members, spouse, guests, etc., including lunch	\$55
Member Dentists, including lunch	\$105
Non-Member Dentists, including lunch	\$130

Make your check payable to the Greater Kansas City Dental Society and mail to:

Greater Kansas City Dental Society • 1221 W. 103rd Street #303 • Kansas City, MO 64114 Questions? Call 816-737-5353

Refund/Cancellation policy: Refunds will be given in full if cancellation is made 72 hours or more in advance. A 50% refund will be given if cancellation is made after the 72 hour mark, but only if attendee informs the Executive Director prior to the course. No refunds will be given for no-shows. If an unforeseen circumstance occurs and the GKCDs must cancel their program, refunds will be given in full.



The *Greater KC Dental Society* is designated as an Approved PACE Program Provider by the *Academy of General Dentistry*. The formal continuing dental education programs of this program provider are accepted by the *AGD* for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or *AGD* endorsement. The current term of approval extends from 09/01/2021 to 08/31/2025. Provider ID#212310